

SUBJECT TO CHANGE FOR THE 2012 ASH ADVOCACY LEADERSHIP INSTITUTE

**First Annual
ASH Advocacy Leadership Institute
October 12-13, 2011
ASH Headquarters Conference Center
2021 L St. N.W., 10th floor
Washington, DC 20036**

Objectives:

Participants will gain an understanding of how the Federal legislative and regulatory processes work;

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Participants will learn how to become effective advocates for hematology and will

American Society of Hematology
2011 Advocacy Leadership Institute subject to change for 2012

Wednesday, October 12, 2011

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| 10:00 | 10:30 | The Congressional Perspective: Why Advocacy Matters in Health Policy on Capitol Hill
<i>Hon. Michael N. Castle, DLA Piper</i> |
| 10:30 | 10:45 | Question and Answer Session with Mr. Castle |
| 10:45 | 11:15 | Hematology at the NIH
<i>Griffin Rodgers, MD, Director of the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK), National Institutes of Health</i> |
| 11:15 | 11:30 | Question and Answer Session with Dr. Rodgers |
| 11:30 | 11:40 | Get Involved in ASH: Overview of ASH Programs, Activities and Opportunities |

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- 2:30 p.m.** **Leave for the U.S. Capitol Visitor Center**
- 3:10 5:10** **Group Tour of the U.S. Capitol and Visitor Center and Visit to the U.S. House/Senate Galleries**
- 6:30 p.m.** **Dinner**
The Caucus Room
(The Washington Room)
401 9th Street, NW, 20004
(202) 393-1300

Thursday, October 13, 2011

- 8:00 a.m.** **Breakfast Available**
- 8:30** **Travel to Capitol Hill**

2011 ASH Advocacy Leadership Institute Participants

1. Roy S. Silverstein, MD (Chair)
Medical College of Wisconsin, Milwaukee
WI
2. Gregory Abel, MD, MPH, MFA
Dana-Farber Cancer Institute, Boston, MA